

The Haikus by me



Robin Yourston

In London.

I created them.

俳

Table of Contents

Attitude	5
Reality.....	6
Thinking Choice	7
Mind Mastery	8
Wisdom.....	9
Say No.....	10
Expectations.....	11
Kick the Can.....	12
Agreement.....	13
Who am I?	14
Leadership.....	15
Startups	16
VCs and Startups	17
VC Startup mismatch.....	18
Startup Growth.....	19
Investors, Startups, Customers.....	20
React to... ..	21
Respond to... ..	22
How to confuse any issue	23

俳

Effective Communication	24
Coaching	25
Gain Trust	26
Gratitude	27
Design	28
Point of View	29
Procrastination	30
Acceptance	31
Expectation Stress	32
Influence	33
Roots & Branches	34
Emotions Feelings	35
Feelings Emotions	36

俳

Attitude



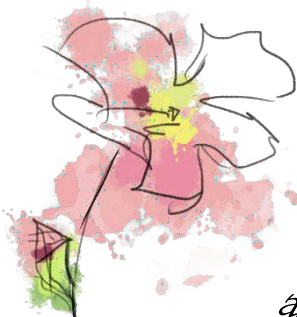
Attitude choice is

always in my full control,

I'm in charge of that

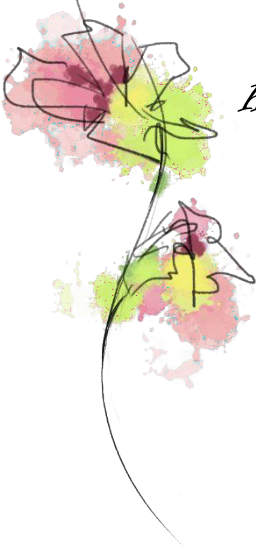
俳

Reality



I always choose how

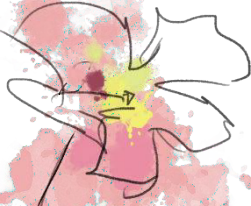
*to represent what is
and*



how then to respond.

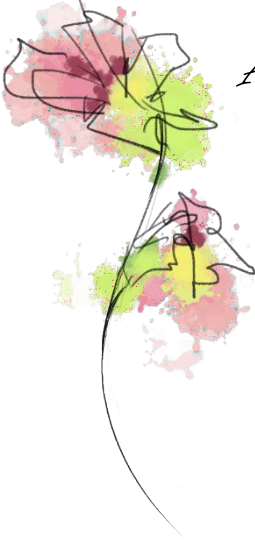
俳

Thinking Choice



My reality,

my thinking about what is.



Always my control.

俳

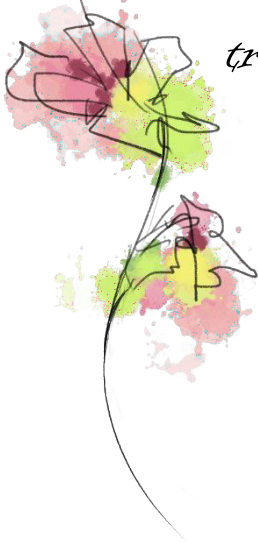
Mind Mastery



I learn to master

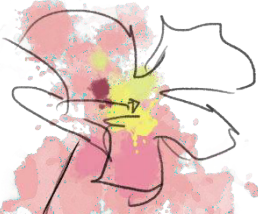
how my mind represents 'my

true' reality.



俳

Wisdom

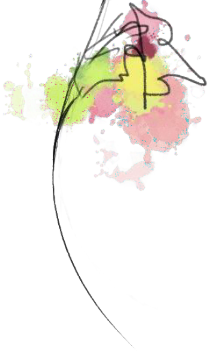


Wisdom emerges

When knowledge, experience,



Conjoin, then... insight.



俳

Say No



Saying no means that

We are realistic and

avoid overload.

俳

Expectations



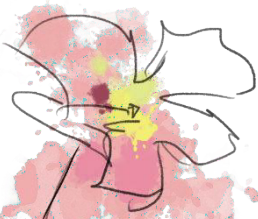
Learn how to set the

correct expectations and

stress is then reduced

俳

Kick the Can



Can't handle pressure.

So kick the can down the road.



That's handled can then!

俳

Agreement



. To Facilitate

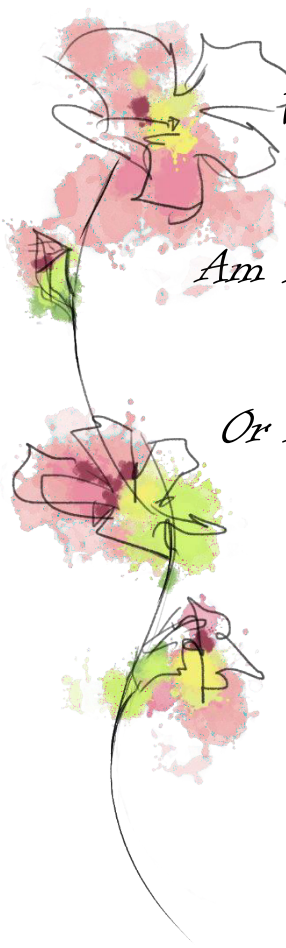
the agreement between us,

we find common goals.



俳

Who am I?



Who am I really?

*Am I who I **learned** to be?*

Or my real "True Self"?

俳

Leadership



How Leadership works,

is by inspiring others

to follow my lead.

俳

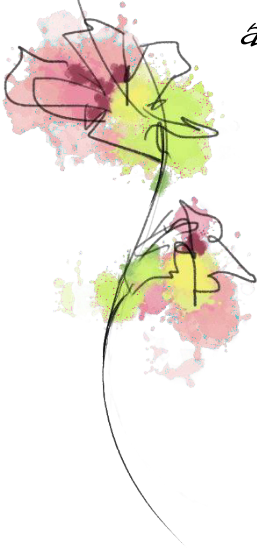
Startups



Impossible to

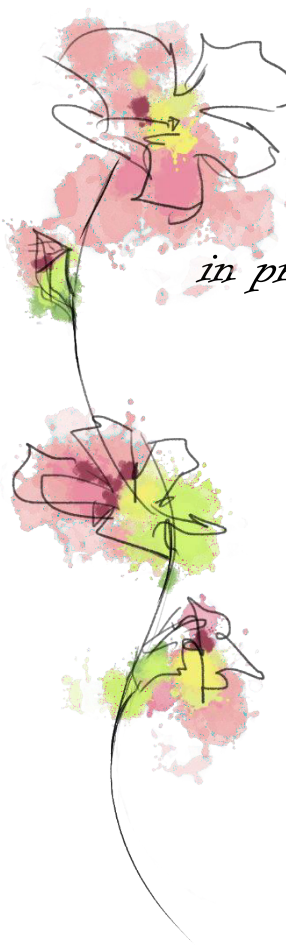
Improbable - Probable

and then to Certain.



俳

VCs and Startups



VCs don't invest

in products, only Business,

to get ROI.

俳

VC Startup mismatch



Startup no match for

the investment thesis of

this distinct VC.

俳

Startup Growth



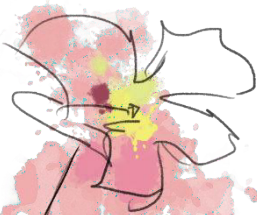
Growth potential key.

Acquisitions must show that,

there's easy scaling.

俳

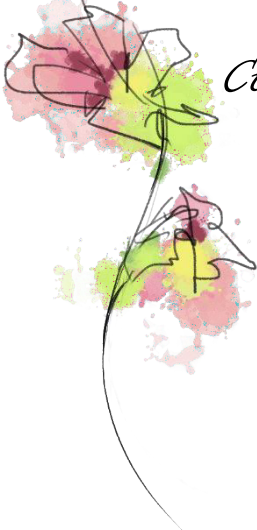
Investors, Startups, Customers



Investors prime pump.

Startup then does the pumping.

Customers then drink.



俳

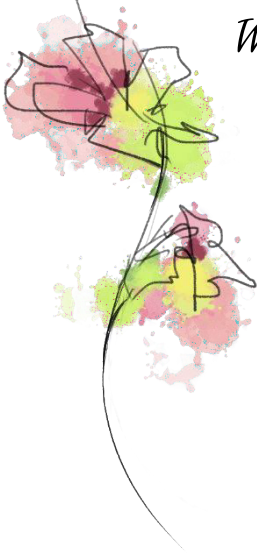
React to...



Are you the Master?

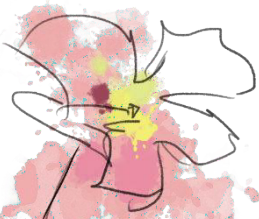
Or is your mind the Master?

*When you **React** to...*



俳

Respond to...



Are you the Master?

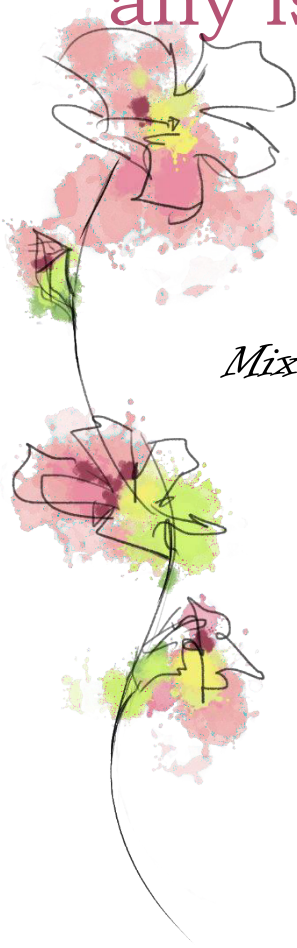
Or is your mind the Master?



When you Respond to...

俳

How to confuse any issue



This is the how to...

Mix together what I do,

with your reaction.

俳

Effective Communication



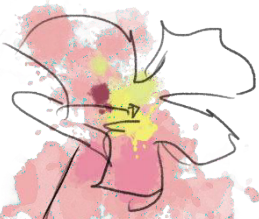
What I observe is...

That is making me feel that...

My request is you....

俳

Coaching



Show up and connect.

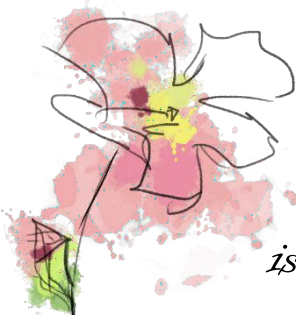
Respond to what then shows up



Trust that is enough.

俳

Gain Trust



Golden key to trust

is emotional safety.



Listening creates.

俳

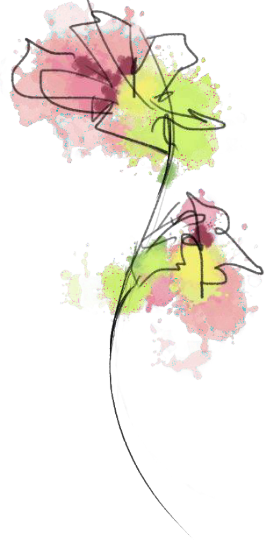
Gratitude



I am grateful for

all that I have in this life

and all, yet to come.



俳

Design



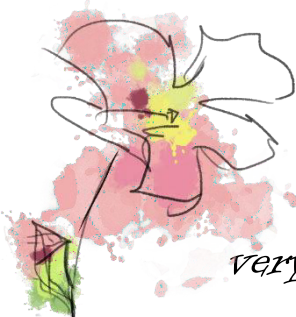
Design defined as:

Solve the problem, within a

set of known constraints.

俳

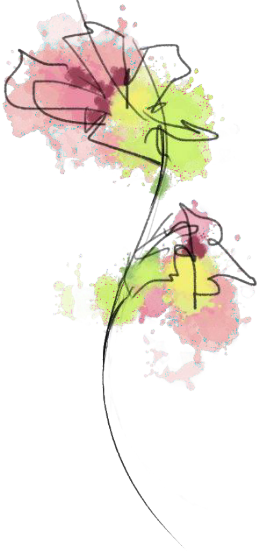
Point of View



Point of view is just


very simply defined, as

the view from a point.



俳

Procrastination



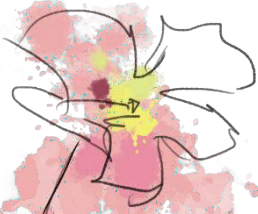
*To make the **Time** now,*

I put off doing things now,

*then run out of **Time**.*

俳

Acceptance



I accept what is.

I accept what was back then.



Because I do...Peace.

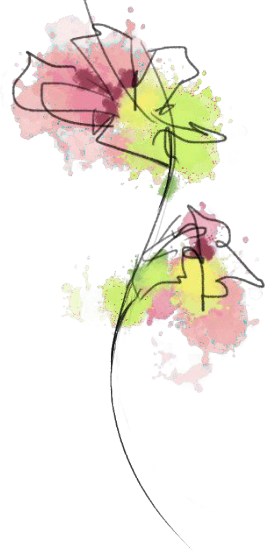
俳

Expectation Stress



Set expectation,

sets stress level when not met.



Be realistic.

俳

Influence



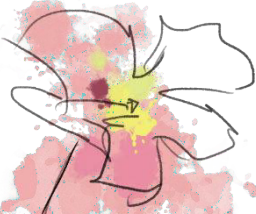
To influence we

*respect, connect and **listen**.*

***Then** we share our view.*

俳

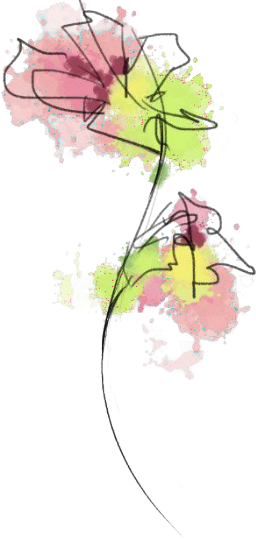
Roots & Branches



Roots are important.

How the tree then branches out,

is what really counts .



俳

Emotions Feelings



Emotions are from

the body, feelings – the mind.

It's a two-way flow.

俳

Feelings Emotions



Feelings are just the

learned interpretation of

what the mind receives.